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Alta Scuola



Prof. Giovanni Ruggieri

Giovanni Ruggieri (1970) graduated with honors in Economics from the University of Palermo with the thesis "Economic impact of tourism in Sicily". He won the prize Irfis 1994 as the best thesis of the year in economic matters and he spent a semester of study at the University of Hertfordshire in the UK. He achieved the title of Doctor of Philosophy (PhD) in Tourism Sciences at the University of Palermo and won a research contract concerning the issues of economy and innovation.

He collaborates for teaching and research activities with the chair of Applied Economics at the University of Palermo since 2004. He is the author of several articles on tourism published in international scientific journals and concerning the economic impact issues, the birth and development of tourist destinations and the growth of tourism economies in the island territories. It drafted some chapters in cooperation with international experts and teachers, published by Franco Angeli, Giappichelli, MacGraw-Hill and CABI.

He participates in the research group of the UNESCO Foundation for Sicily for the preparation of management plans of UNESCO sites and he is part of the international technical committees of CPMR, INSULEUR, NECSTouR, ASCAME and Aiest. Moreover he is founding Member of Assonautica Euro-Mediterranean Tourism Association and researchers (ARTHUR).

He is President of the Observatory on Tourism in the European Islands (OTIE), of which also he chairs the Scientific Committee made up of professors and international experts. He lectures and seminars at the University of the Balearic Islands (Spain), Leeds University (UK) and the Helwan University (Egypt) and he has organized and coordinated several international scientific conferences on behalf of INSULEUR, Project Motris and behalf of CNR in Napoli.

Research topics, with particular attention to island realities, concern: the tourism economy, innovation, micro enterprises, networks and dynamics of aggregation of enterprises, tourist

districts and tourist destinations, tourism in fragile or outlying regions such as islands. He is inserted in the short list of experts on tourism of the Prime Minister's Office, of the Italian Government.